



Who we are and what we do

What Is emPower Music & Arts?

EmPower (originally Itoi Ministries) was co-founded in 2008 by Richard Mekdeci, Sue Riley, Russ Hammock and Russell Brumfield as way to bring together and honor the songwriters who use their “songwriting superpowers” to produce music that empowers, unites and transforms. Today emPower has evolved into an active online community, a one-stop Posi Music Superstore, a record label, a service organization and much more.

Mission – To unite diverse groups of people, transform lives and raise consciousness through the power of music, writing and the spoken word.

Vision – A world of peace and social justice that works for everyone.

The Music: “Posi” (Pahzee), or Positive Music, like Christian and Gospel, is defined by its messages of peace, unity, social justice and personal transformation. It can be spiritual but not religious and covers a wide range of musical genres.

EmPower Services

The emPower Posi Music Superstore

Your one stop shop for Positive music, books and programming. Thousands of songs in songbooks, sheet music, performance tracks and 2000 plus digital downloads of songs and CDs all searchable by topic and key words. Sign up for our monthly E-blast to keep up with special deals, events and concerts in your area. **Shop here:** [Posi Music Superstore](#)

emPower Music Rights

EMR is a blanket licensing service that makes it legal for you to perform, livestream and archive thousands of songs in the EMR catalog – including “Let There Be Peace on Earth”. Licenses start at \$100 per year depending on the size of your congregation. You may also purchase a license for your virtual church, your website, even “on hold” music in your office. We offer licensees copyright consulting for challenging copyright strikes from YouTube and Facebook. **Get your license here:** [emPower Music Rights](#)

emPower Church Music Resources and Consulting

Progressive inter and non-denominational churches and centers around the world have become the grass roots audiences for Positive Music and its artists. EmPower Church Music Resources provides services specifically related to church music ministry such as; Regional music conferences, church copyright consulting, music licensing, informative articles, and music reviews. **Find Music Resources here:** [emPower Resources and Consulting](#)

emPower Membership

Artists, speakers, authors and fans alike benefit from EMA membership.

There is a FREE tier that puts you on our list to receive information and updates. Then two paid tiers (Pro and VIP Memberships) that give benefits like discounts in our store and to our events, and for artists, reviews of their music, larger profile pages, and priority listing in our store and home page. **Join here:** empowerma.com/site-membership/

The EmPower Foundation

The Foundation was formed with the present express purpose of supporting and promoting personal transformation, social justice and peace for our planet through music writing and the spoken word.

The Foundation will directly support educational activities pertaining to its vision, and provide a tax-free avenue for individuals and organizations to support the work of emPower Music & Arts. **Donate here:** empowerma.com/donate/

EmPower Events

The emPower Music Festival

Our yearly “go-to” event for Posi Music is co-sponsored by Unity Worldwide Ministries and Unity Village. This Five-day celebration includes opportunities to share, listen and learn. Transformational workshops, nightly concerts, open mics, song circles and the wildly popular “Late Night Pajama Jam Acoustic Music Showcases” are just some of the uplifting activities designed for artists, songwriters, music directors and of course, the fans!

emPower Posi Awards

The emPower Posi Awards is the centerpiece of the budding Positive Music industry to honor and promote Positive Music. The Posi Awards honors excellence in songwriting in seven message-centric categories, including music video and the Kathy Gee Award for outstanding support of Positive Music.

January is Posi Music Month!

Start your year off by taking the Posi Music Challenge and listen to nothing but Positive music for one month. We make it easy by giving away a free download each day for a month!

The PosiPalooza! Concert Tour

A PosiPalooza! is a one-of-a-kind concert experience where three Posi artists perform on stage together, “in the round” -an up close and personal musical conversation that is funny, poignant, transforming, and always entertaining.

Nearly 300 PosiPalooza! Concerts have been produced since 2006. Contact Richard Mekdeci or Sue Riley find out how you can bring these special events to your town.

**Visit our website at www.empowerma.com to make a tax deductible donation.
Contact Richard Mekdeci (Richard@empowerma.com) or
Sue Riley (Sue@empowerma.com)**