

## ***Ministry/Minister Celebrations and Special Anniversaries***

We want to celebrate your milestone event! Unity Worldwide Ministries can send you a special congratulatory letter, a certificate, and if you request it 30-60 days in advance, a congratulations video.

<https://www.unityuwm.org/form/ministry-celebrations-request>

The special celebration video, created by our AV team, features our CEO Rev. Roxanne Graves, sharing a special message for your congregation and guests. The video script can mention special highlights from over the years, and also mention your founder, special ministers, excellent board leadership, or eventful milestones, etc.

You may wish to play the video on a special Sunday morning and/or at a special celebration event.

### **Here are a few ideas that Unity ministries have shared with us:**

- Plan your event 24 – 12 months in advance if possible.
- Have your leadership create videos about your celebration to get the energy up!
- Hold a special book study, concert, class, workshop, that goes with your theme
- Hold a celebration gala or other event
- Tie a special fundraiser in with one or more of your events
- Tie in your celebration with the launch of a new vision or special project
- Lead an inter-generational event, choir, etc.
- Lead a multi-month event with several options, or keep it super simple with one event
- Ask special guest speakers to lead one or more Sunday services
- Invite former ministers, LUTs. Speakers, presenters to any or all of the above
- Invite former congregants, and donors to bring them back into the mission/vision of the ministry
- Invite your local community
- Write articles or social media posts about your event
- Show a PowerPoint presentation of your past highlights. It can be set to music to have a “video” like feel to it
- Be a guest on the radio, news, or podcast to share the excitement and get PR
- Pick a theme that aligns with Unity principles
- Recruit diverse ambassadors (board members, teens, other volunteers) to help you promote
- Do a joint fundraiser with a cause that is near and dear to your leadership and/or congregation