

Average household reduction of CO2 emissions: 250 pounds a year

How

Check your owner's manual for the suggested tire pressure level. Then maintain the correct tire pressure by checking the levels once a month and refilling your tires as needed. Make a monthly note on your calendar to remind yourself!

Why

This is a free and simple way to reduce your gasoline use and money spent at the pump while reducing the greenhouse gas (GHG) emissions produced by your car or truck, which make up one third of all American GHG emissions.